



Cliff Bailey was contracted as a support staff member to the Vodafone Junior Warriors (Under 20s) in 2008/2009. He developed off-field strategies for individual and team goal setting, team building and culture, and delivered motivational tools to the players through videos and seminars.

As coach of the Junior Warriors in those two years, I can say that Cliff's contribution was enormous in developing a successful team, both on and off the field. Many of our young players had never considered goal setting or culture to be important and Cliff's strategy and delivery was instrumental in growing the players responsibility related to their own performances.

His relaxed manner and ability to relate to our players immediately was important in gaining their trust and confidence, and his work was always well received by the team.

I would have no hesitation in recommending Cliff as a "team strategist" – his work was always of a high standard and was extremely valuable in maximizing the potential of the Junior Warriors.

Tony Iro

NRL Assistant Coach

Vodafone Warriors